

From: "Brad S. Konia" <brad@firstplaceranking.com>
To: "'Ivan Posey'" <iposey@darbylaw.com>
Date: 7/1/99 6:43pm
Subject: Flow Chart

Hi Ivan,

Here's the flow chart. You can download PDQ Lite at the following URL:

<http://patton-patton.com/>

I'll talk to you next week. Have a nice holiday and give my regards to Nadine.

Brad S. Konia

WWW Search I



Direct Interface

If the search engine supports a direct database interface, the software will update and query bids via this interface

Position Lower than Desired

Increase bid to achieve desired position. Do not exceed maximum bid.

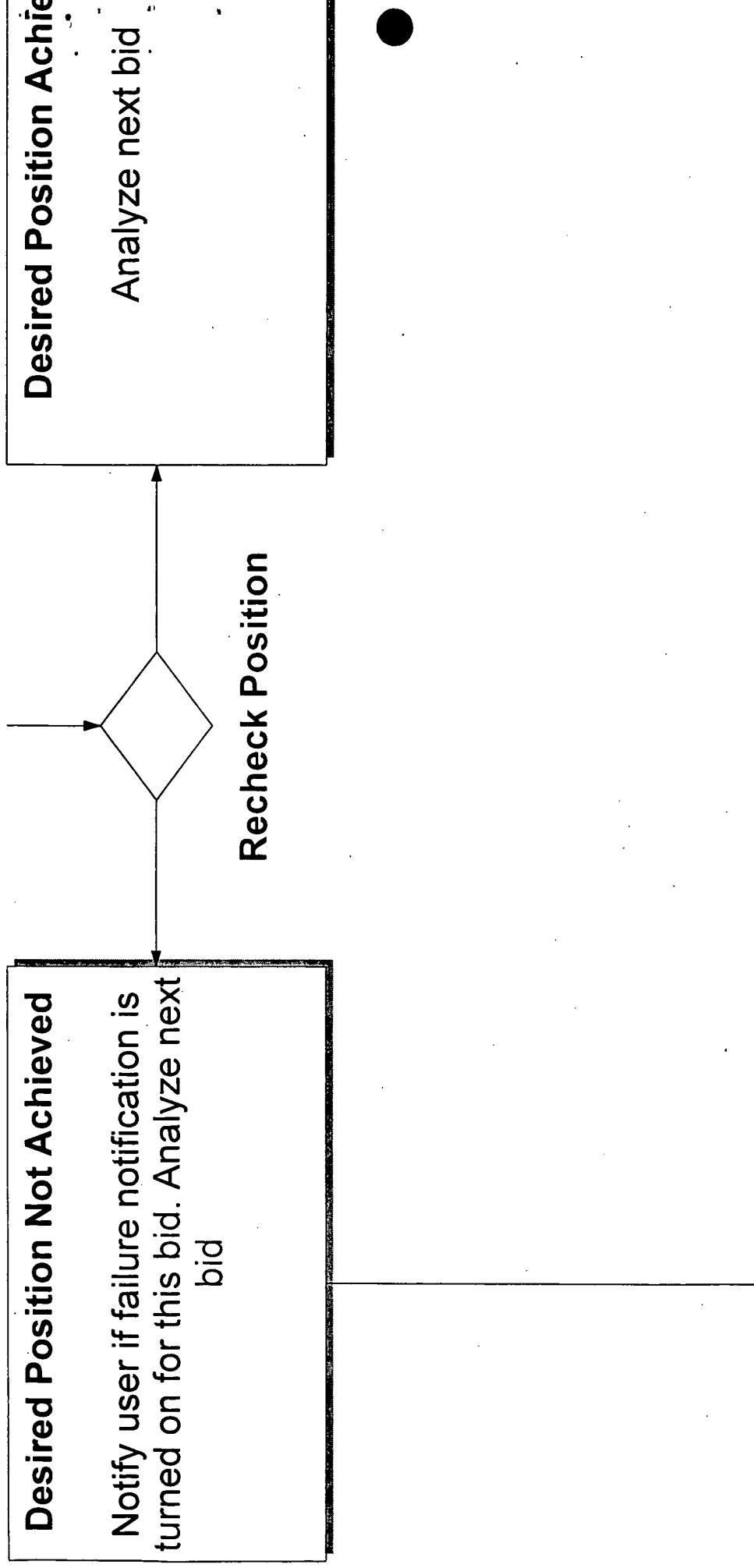
Desired Position Not Achieved

Notify user if failure notification is
turned on for this bid. Analyze next
bid

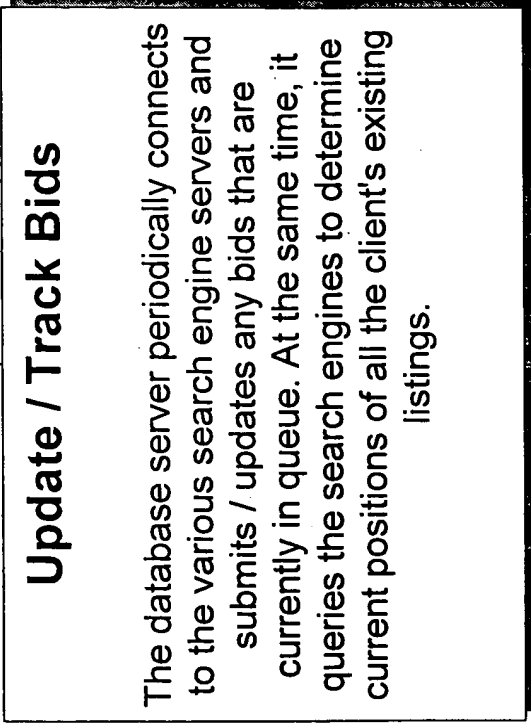
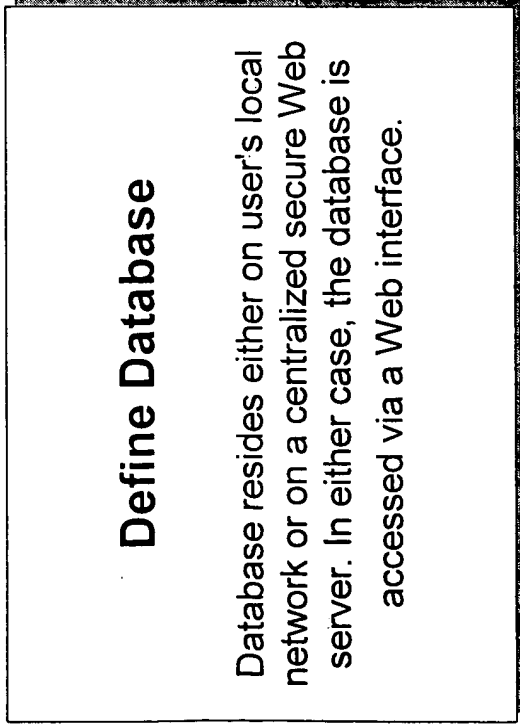
Recheck Position

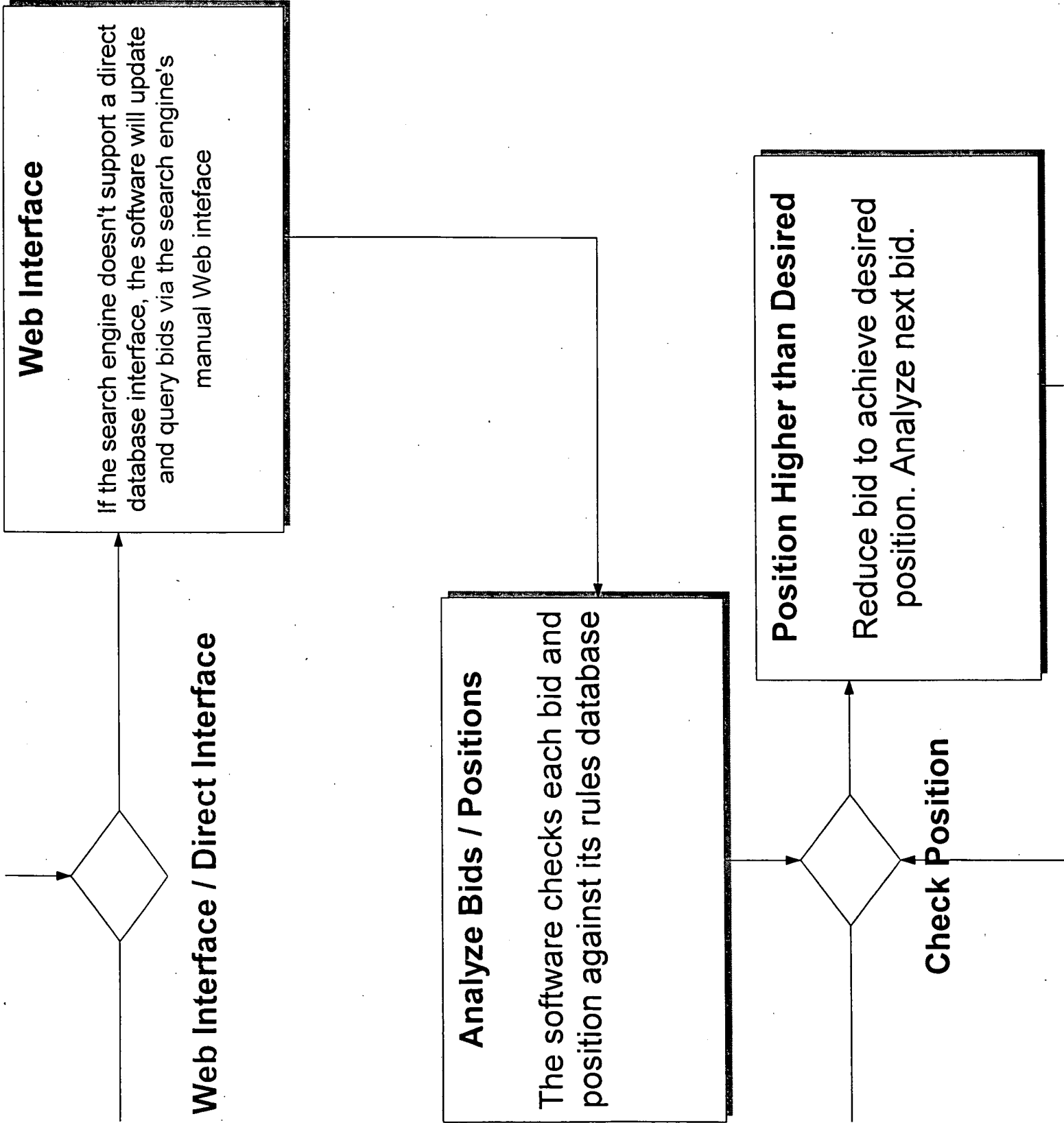
Desired Position Achieved

Analyze next bid

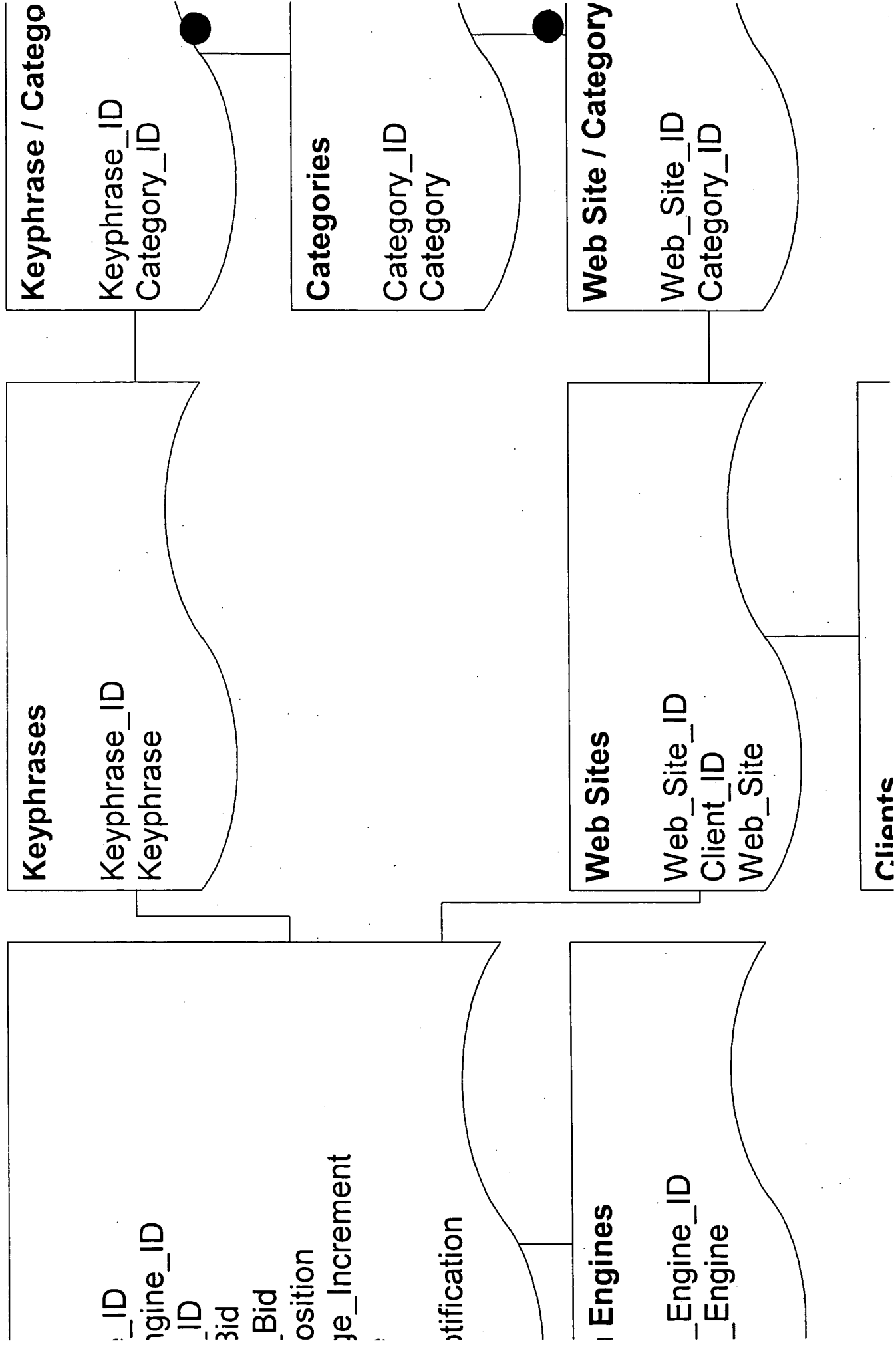


Engine Bid Management System





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Client_ID

Name

Company

Address

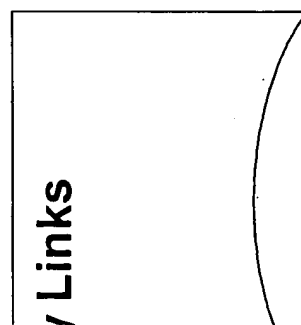
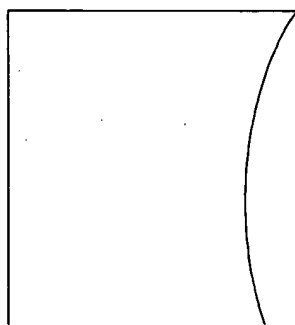
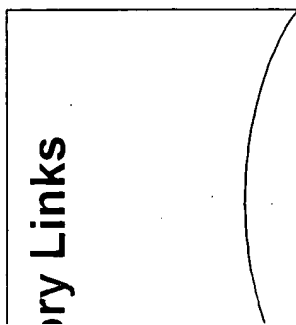
City

State

Zip

etc, etc, etc...

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